

# ALEX ALOISE

## SENIOR

## COPYWRITER

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### Work Work

**Freelance Copywriter**, Richmond, VA (Feb. 2020...)

**GlynnDevins**, Richmond, VA (Apr. 2017 - Jan. 2020)

Print, Digital, Social and Content Copy

**Sylvain Labs**, Richmond, VA/New York, NY (Mar. 2016 - Apr. 2017)

Content & Social Media Management and Strategy

**Wallace & Co.**, Reston, VA (Dec. 2011 - Dec. 2015)

Print, Digital, Social & Content Copy and Contributing Writer for *Inspired Magazine*

**Sparkfire Branding**, Ashburn, VA

Freelance Print, Digital, Social & Content Copy

**Haddad Brands**, Centreville, VA/New York, NY

Freelance Product Description Copy

**The Dominion Collective**, Northern Virginia

Music, Beer & Culture Sections Contributing Writer

**DDB**, Chicago, IL

Strategy Intern - McDonald's

### School Work

**VCU Brandcenter** - 2009 - Richmond, VA

Master of Science in Mass Communication with a concentration in Communications Strategy

**Christopher Newport University** - 2007 - Newport News, VA

Bachelor of Arts in Communication Studies with a minor in Film Studies